Government of the District of Columbia Office of the Chief Financial Officer



Glen Lee

Chief Financial Officer

MEMORANDUM

TO: The Honorable Phil Mendelson

Chairman, Council of the District of Columbia

FROM: Glen Lee

Glen Lee Chief Financial Officer

DATE: October 16, 2025

SUBJECT: Fiscal Impact Statement - Uniform College Athlete Name, Image, or

Likeness Act Amendment Act of 2025

REFERENCE: Bill 26-175, Draft Committee Print as provided to the Office of Revenue

Analysis on September 30, 2025

Conclusion

Funds are sufficient in the fiscal year 2026 through fiscal year 2029 budget and financial plan to implement the bill.

Background

The bill makes permanent temporary legislation that authorizes¹ institutions, athletic conferences, and athletic associations to assist college athletes in certain activities related to the monetization of their name, image, or likeness (NIL), including selecting an NIL agent. Additionally, the bill eliminates the current prohibition that prevents institutions or conferences from providing direct compensation to college athletes for the use of their NIL.

Financial Plan Impact

Funds are sufficient in the fiscal year 2026 through fiscal year 2029 budget and financial plan to implement the bill. The provisions in the bill apply to institutions, athletic conferences, athletic associations, and college athletes. There is no impact on the District government's budget.

¹ Section 215 of the Uniform College Athlete Name, Image, or Likeness Act of 2022, effective February 23, 2023 (D.C. Law 24-245; D.C. Official Code § 28-1631.05).